

Success Story Worksheet



Date Submitted:

8/11/2015

County/Area/Tribe:

Panhandle

Goal Area:

- ☐ Cessation
- ☐ Disparate Populations
- ☒ Secondhand Smoke Exposure
- ☐ Youth Prevention

Individuals/Target Audience:
(who this happened to)

All employees, patients and visitors

Setting:
(Where and when this took place)

Chadron Community Hospital Fall 2014

Conflict:
(obstacle, barrier or problem)

Chadron Hospital did not have a tobacco free campus policy in place.

Action:
(what happened)

The coalition assisted Chadron Hospital to adopt a tobacco free campus policy and to facilitate a smooth transition to a tobacco free campus. The hospital's human resources department and the wellness committee worked with all employees to receive assistance in quitting and sent emails to all staff counting down the days and giving tips - some humorous. They even made pins for the tobacco users at the hospital that said Be Kind I'm Quitting. To help implement and enforce the policy, the hospital provided staff with coupons for cessation items. If a staff member saw someone using tobacco they could kindly walk up to the person and give them a coupon and let them know of the policy. The coupons provided items such as nicorette gum or mints.

Outcome(s):
(measurable or concrete evidence of change)

The policy was successfully adopted at the hospital. The hospital has also shared their experience with other business so others can have a supportive and successful transition to becoming a tobacco free workplace.

Relevance:
(how this story helps us demonstrate need or measure success)

Secondhand smoke exposure was identified as a concern and Tobacco Free in the Panhandle served as a resource to help implement a policy to provide a tobacco-free environment for employees, patients and visitors.